



DAVE SMITH'S 3RD ANNUAL

WILD WEST JAMBOREE

SPONSORSHIP LEVELS

Please note: Company name or logo sizing and placement will be in accordance with sponsorship level.

Cattle Baron – Title Sponsor (\$15,000)

- ★ Exclusive speaking opportunity at event
- ★ 10 tickets to Dave Smith's Wild West Jamboree
- ★ Appropriately sized company name or logo in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- ★ Company logo on sponsor recognition boards at event
- ★ Company logo on the Dave Smith Youth Treatment Centre Foundation website list of sponsors
- ★ Sponsors dedicated webpage on event website promoting your message (content provided by sponsor)
- ★ Company name or logo and hyperlink to sponsor website on event webpage
- ★ Foremost acknowledgement at event
- ★ Invitation to hard hat tour and ground breaking event of new Dave Smith Youth Treatment Centre
- ★ First right of refusal to sponsor the 2018 Dave Smith Youth Treatment Centre signature event

Rhinestone – Platinum Sponsor (\$7,000)

- ★ 10 tickets to Dave Smith's Wild West Jamboree
- ★ Appropriately sized company name or logo in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- ★ Company logo on sponsor recognition boards at event
- ★ Company logo on the Dave Smith Youth Treatment Centre Foundation website list of sponsors
- ★ Round-up and formal acknowledgment at event
- ★ Invitation to hard hat tour and ground breaking event of new Dave Smith Youth Treatment Centre



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Golden Horse – Gold Sponsor (\$5,000)

- ★ 10 tickets to Dave Smith's Wild West Jamboree
- ★ Appropriately sized company name or logo in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- ★ Company logo on sponsor recognition boards at event
- ★ Company logo on the Dave Smith Youth Treatment Centre Foundation website list of sponsors
- ★ Formal acknowledgement at event
- ★ Invitation to hard hat tour and ground breaking event of new Dave Smith Youth Treatment Centre

Silver Buckle – Silver Sponsor (\$3,000)

- ★ 10 tickets to Dave Smith's Wild West Jamboree
- ★ Appropriately sized company name (not logo) in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- ★ Company name (not logo) on sponsor recognition boards at event
- ★ Company name on the Dave Smith Youth Treatment Centre Foundation website list of sponsors
- ★ Formal acknowledgement at event
- ★ Invitation to hard hat tour and ground breaking event of new Dave Smith Youth Treatment Centre

Saddle Bag – Bronze Sponsor (\$1,000)

- ★ 10 tickets to Dave Smith's Wild West Jamboree
- ★ Appropriately sized company name (not logo) in print or online event invitations; press release; online event marketing; social media outreach (deadlines will apply)
- ★ Company name on sponsor recognition boards at event



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ORDER FORM

Yes, we want to sponsor Dave Smith's Wild West Jamboree 2017!

SPONSORSHIP LEVEL	COST	TICKETS	DONATIONS
Cattle Baron	\$15,000	_____ (#) ticket(s) at \$100 each	We cannot attend the event at this time but would like to make a contribution in the amount of _____
Rhinestone	\$7,000		
Golden Horse	\$5,000		
Silver Buckle	\$3,000		
Saddle Bag	\$1,000		
SUB-TOTAL			
TOTAL			

CONTACT INFORMATION	
Company:	Contact Name:
Street Address:	
City/Province:	Postal Code:
Email Address:	Telephone #:

PAYMENT INFORMATION	
Cheque payable to Dave Smith Youth Treatment Centre Foundation	
PayPal (we will contact you)	
VISA MasterCard Card #:	Expiry Date: ____/____
Name on card:	
Signature:	

Please email this form to Stephanie MacGregor at Stephanie.m@davesmithcentre.org.

Scanned or digitally completed and signed versions are acceptable.

If sending by fax, please address it to Stephanie MacGregor at 613-594-5623.

If paying by cheque, please include this form with your payment and mail to:

Wild West Jamboree

Dave Smith Youth Treatment Centre Foundation

112 Willowlea Road, Ottawa, ON K0A 1L0



Charitable Registration #: 83900 3803 RR0001



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SPONSORSHIP AGREEMENT

General. The sponsor hereby agrees to sponsor the event DAVE SMITH'S 3RD ANNUAL WILD WEST JAMBOREE FUNDRAISER TO SUPPORT YOUTH PROGRAMMING as described in the SPONSORSHIP PACKAGE, a copy of which is attached hereto as Exhibit A and is incorporated herein by this reference. The Sponsor agrees to pay the following fees to DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION:

PACKAGE SPONSORSHIP	\$CDN
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In consideration therefore, DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION shall provide Sponsor with the benefits described in the SPONSOR PACKAGE. DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment. Payment is due on or before April 15, 2017. Failure to pay fees when due may result in termination of this agreement.

Limitation of Sponsorship. Unless otherwise provided, the cash and the Sponsor benefits described in this agreement are related solely to the DAVE SMITH'S 3RD ANNUAL WILD WEST JAMBOREE, May 18, 2017. Assuming the Event is continued in 2018 the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Event on such terms as Sponsor and DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION shall agree.

License and Usage. Sponsor hereby grants DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION agrees that the Proprietary Information will be used only in connection with the DAVE SMITH'S 3RD ANNUAL WILD WEST JAMBOREE to provide the benefits set forth in the SPONSOR PACKAGE and such other benefits as Sponsor and DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION may agree. DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION'S use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings. Sponsor understands as follows: the dollar values set forth in the SPONSOR PACKAGE are estimates based upon general sponsorship information available to DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION; the audience multiplier is based upon estimates of DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION attendance and actual attendance figures may vary materially. No portion of the sponsorship payment are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the SPONSOR PACKAGE.

Termination. DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor, Sponsor shall not terminate this agreement without the approval of DAVE SMITH YOUTH TREATMENT CENTRE FOUNDATION.

Amendments. This agreement may be amended only by a written instrument executed by both parties.

Miscellaneous. This agreement is governed by law and is binding upon all of the parties' successors and assigns.

Dated: _____

Sponsor: _____

By: _____

Dated: _____

Event: _____

By: _____

